## <u>Privacy Policy ~ New Reality Press and DennisMerrittJones.com</u> <u>Aug. 2009</u>



New Reality Press and DennisMerrittJones.com have a firm commitment to protecting your privacy. We guarantee that the e-mail addresses of those who subscribe to Dennis' free *Weekly MindfulPurpose e-Message* are kept confidential and are not sold or shared with anyone else.

The following information only applies to transactions and activities in which you engage at <a href="https://www.DennisMerrittJones.com">www.DennisMerrittJones.com</a>. Please note that some links to other websites that appear on our website are not covered by our policy. It is recommended that you check the Privacy Policy and any Terms of Use of each website you visit.

Please review this policy periodically as we may make changes from time to time. The date of the most recent revision is printed at the top of this page.

<u>IP Addresses:</u> It is standard practice to automatically collect your IP address and the web page from where you came. We may collect and use this information to administer and optimize our site for you, to diagnose problems with our site, and gather broad demographic information.

<u>Cookies</u>: Cookies are pieces of information that a web site transfers to an individual's computer hard drive for record-keeping purposes. Cookies themselves do not enable us to access any personal information about our visitors; however, they do allow New Reality Press to analyze guests' use of our site. This analysis helps us better understand which areas of our site are most useful and popular so we can plan improvements and updates accordingly. New Reality Press does not use cookies to retrieve information from a visitor's computer that was not originally sent in a cookie.

<u>Purchases of Services/Products:</u> Financial information is only collected on a secure server by our third party credit card service (PayPal) as required to process your credit card transactions when paying for services or products on the DennisMerrittJones.com website. Neither New Reality Press nor DennisMerrittJones.com have access to this information other than billing name and contact details, time, date and amount of transaction sufficient to fill your order and for required taxation records. We do not have access to your credit card information for those utilizing our PayPal account.

<u>Communication:</u> We may use your e-mail address to contact you if you have signed up to receive our free *Weekly MindfulPurpose e-Message* or purchased any of our services or products. You always have the option to unsubscribe from Dennis' *Weekly MindfulPurpose e-Message*.

We send only information that we hope you will find of value. We do not share your e-mail address with any third party. Any e-mails you receive from us will come directly from DennisMerrittJones.com.

<u>Special cases:</u> If any legal jurisdiction requires us to disclose information you have provided to us to a lawful authority, we will be obliged to do so.

<u>Changes to our Privacy Policy for previously gathered information:</u> If, at any time, we make changes to our Privacy Policy, we will give a minimum thirty (30) days notice on the Home Page of our website.

If you have any question or concerns regarding our Privacy Policy, please contact us here.